

## Summary of Strategic Directions

Loddon Shire Council recognises that volunteers are the backbone behind communities.

The Loddon Shire Council Volunteer Strategy 2022-2026 captures Council's vision and approach to supporting and growing community volunteering across the Shire. This one page document has been developed as a quick grab summary. The full version of the Volunteer Strategy can be found on Council's website: [www.loddon.vic.gov.au](http://www.loddon.vic.gov.au)

“Who would do the work if volunteers didn't do it?”

(Volunteering in Loddon  
Community Focus Group 2022)

## What is Volunteering?



Volunteering is time willingly given for the common good and without financial gain (Volunteering Australia 2016).

Volunteers provide vital support for the delivery of services, activities, projects, programs and key community assets. Additionally, volunteering builds the capacity of community members and promotes community connectedness, social inclusion and active citizenship.

## Strategic Directions

The Loddon Shire Volunteer Strategy 2022-2026 has four key strategic directions which have been drawn from community consultation, evidence, best practice and the national standards for volunteering.



### 1. PROMOTE AND RECRUIT

- Actively promote volunteering in the Loddon Shire.
- Use innovative and leading practices to recruit new volunteers.



### 2. SUPPORT AND DEVELOP

- Build the capacity of volunteers and volunteer supporting organisations.
- Safe and easy to navigate volunteering.



### 3. RECOGNISE, CELEBRATE AND VALUE

- Promote the value and benefits of volunteering.
- Recognise and celebrate the contributions of volunteers and volunteer organisations and groups.



### 4. QUALITY AND CULTURE

- Partner and collaborate with volunteer supporting organisations and groups.
- Include volunteers in decisions that affect them.
- Implement best practice standards and advocate for community needs.

“Volunteering makes sure that there are things there for me and for other people in the community.”