

# Loddon Valley

Victoria's backyard



LODDON VALLEY TOURISM NEWSLETTER

August 2019

## Wedderburn featured in RACV RoyalAuto Magazine

Back in April we had the RACV RoyalAuto visit the Loddon Valley again, this time to do a story specifically on Wedderburn. Taking a new direction with their 'Travelling Well' articles, they are focusing on small regional towns with populations below 1000.

The article was published on 30 July and features excellent writing by author Peter Hanlon, who really enjoyed talking to a variety of locals, as well as experiencing the local attractions Wedderburn has to offer. Anne Morley took some amazing photos of the Wedderburn General Store Museum and Melville Caves.

The RACV RoyalAuto have shown great interest in the Loddon Valley, so hopefully we can secure more features on some of our other townships.

Click [here](#) to view the article.



(A photo of the Wedderburn Coach House Gallery and General Store Museum by Anne Morley)

## RACV event listings

Did you know that we can also advertise our local events in the RACV RoyalAuto? If you wish to submit an event send an email to [royalautoevents@racv.com.au](mailto:royalautoevents@racv.com.au)  
The email must include:

- Event name
- Address
- Date
- Entry fee
- Website/email address
- A 20-word description



## Upcoming events

For more information on events click on the event name.

[Pyramid Hill Golf Club Annual Tournament](#)  
6 August

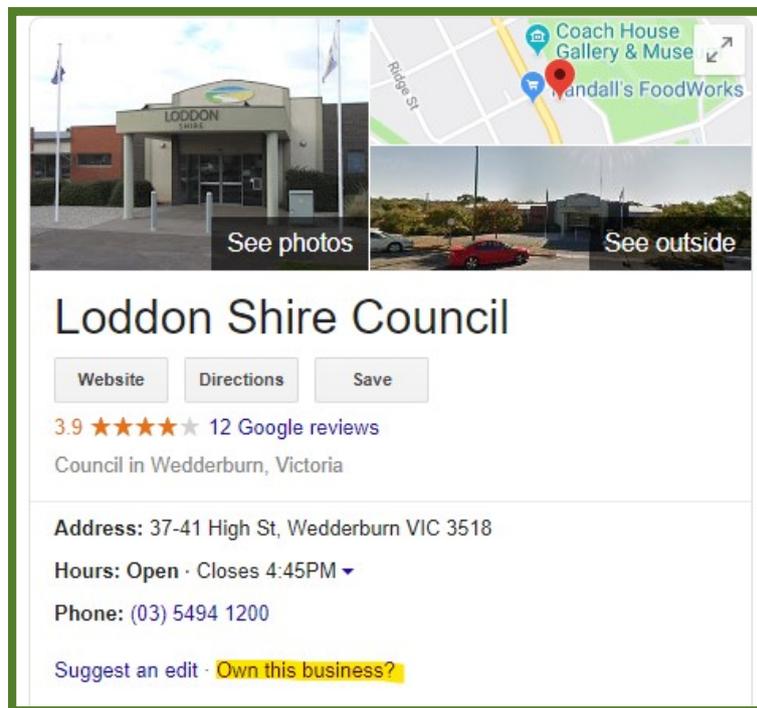
[The Inglewood Lions Bridgewater Market](#)  
10 August

[Vietnam Veterans Day & RSL 100th Birthday Celebration](#)  
11 August

[Korong Vale Golf Tournament](#)  
16 August

[Dunolly and District Field and Game Club Inc.](#)  
25 August

## Google Tip: Claim Your Business



(Example of a Google search)

Do you own a business that appears on Google either through a general Google Search or on Google Maps?

To ensure your information is up to date and accurate, you should claim your business on Google so you have the rights to edit what is being displayed. If the business is unclaimed Google will guess this information using what is available on the internet, which may not always be accurate.

If your business doesn't show up through a search, you can also add it yourself which Google will then review and verify.

It is important to have the correct information available for both tourists and locals.

For instructions on how to do this [click here](#).

If you need assistance feel free to schedule an appointment with Shelby at the Loddon Valley Visitor Information Centre by calling 5494 3489 or emailing [shutchinson@loddon.vic.gov.au](mailto:shutchinson@loddon.vic.gov.au)

## Calling all local 'Country Legends'!

We're on the look out for remarkable and heart warming stories of 'Country Legends' from across our region to feature in the Herald Sun. If you know of a local country legend who currently lives in the Loddon Valley and you wish to nominate them please let us know!

Photos, stories and contact information can be sent to [shutchinson@loddon.vic.gov.au](mailto:shutchinson@loddon.vic.gov.au)

## Farewell Sandra Steel

Last month we farewelled Tourism Officer Sandra Steel as she retired from her role at the Loddon Shire Council.

We wish Sandra all the best in her retirement.

As one staff member leaves, another one returns, as Robyn Vella is back in her role as Tourism and Marketing Officer. Welcome back Robyn!

## Plastic free events

When planning events quite often we overlook the importance of recycling waste. As an event organiser some preparation can take place to ensure the best practices are being used throughout your event.

To help you with your planning please take a look at the Plastic Free Events Vendor Guide [here](#). This is a handy guide for your food vendors to consider implementing.

Another way to help attendees recycle at your events is by using bin covers on your wheelie bins. These can be purchased with your logo printed on them via this link

<https://www.sourceseparationsystems.com.au/product/compostable-bin-covers>

Alternatively, Loddon Mallee Waste and Resource Recovery Group owns an event trailer which contains waste and recycling bin caps which clearly mark your bins. These need to be booked at least 14 days before your event (even earlier to ensure availability) and more information can be found here: <https://lmwrrg.vic.gov.au/kerbside/out-and-about/recycling-at-events/>



(Loddon Mallee Waste and Resource Recovery Group Trailer)

## CMCA 34<sup>th</sup> Rally in Elmore

This year the Campervan & Motorhome Club of Australia is hosting its 34<sup>th</sup> National Rally in Elmore from 20 - 27 October.

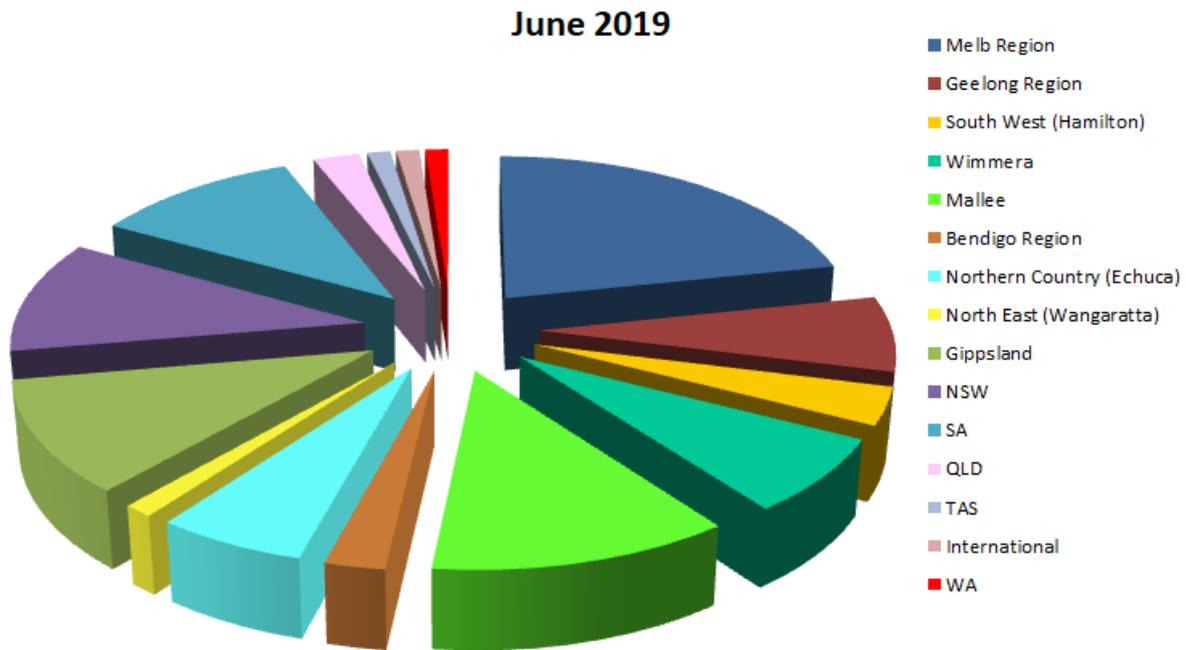
The Loddon Shire has secured an indoor stall and we are reaching out for local producers and businesses to join us. This is an opportunity to reach approximately 2000 CMCA members.

We have booked the stall for the entire seven days that the rally is running. All we ask is for some assistance in staffing the stall in exchange for promoting your product/business.

To secure your spot contact Shelby on 5494 3489 or email [shutchinson@loddon.vic.gov.au](mailto:shutchinson@loddon.vic.gov.au)



Visitor statistics to Loddon Visitor Information Centre for June 2019



**Ordering brochures and Loddon Valley Official Visitor Guide (OVG)**

Council encourages all tourism operators who have brochures, maps and the Official Visitor Guide on display to order their stock through the Loddon Visitor Information Centre.

**Listing an event**

If you are holding an event and would like it listed on the Loddon Shire website Calendar of Events page, submit the information and a photo on [Calendar of Events](#) or email information to [loddonvisitorinformation@loddon.vic.gov.au](mailto:loddonvisitorinformation@loddon.vic.gov.au)

Download the FREE Loddon Valley Official Visitor Guide App

